

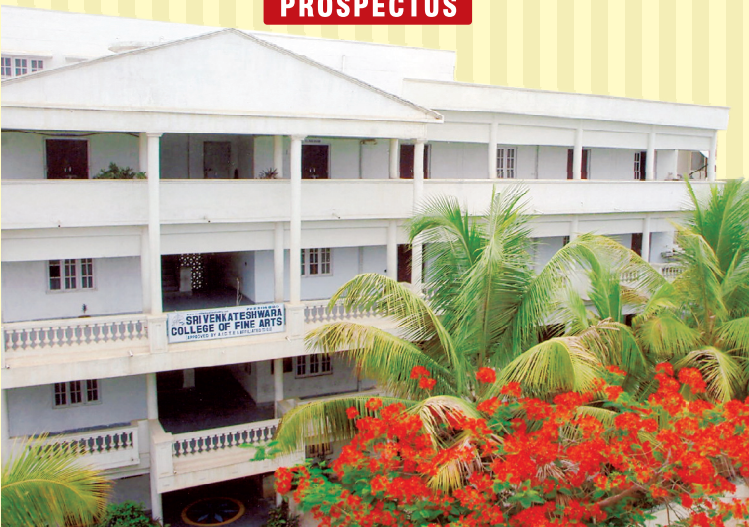


SRI VENKATSHWARA COLLEGE OF FINE ARTS

G.O.Ms No. 321 , Affiliated to Osmania University
Approved by AICTE



PROSPECTUS



Hi-tech City Road, Madhapur, Hyderabad - 500 081, A.P.

Phone : 23114880, 9966991548

www.svcollegeofflinearts.com www.surabhieducationalsociety.com

E-mail: sesvanirao@gmail.com, svcpmadhapur@gmail.com



SURABHI EDUCATIONAL SOCIETY (regd.)
Hyderabad has been founded to work towards achieving the following aims and objective.

To establish, aid and maintain educational institutions of high standards and impart education in fine arts, pharmacy and architecture leading from degree to research in the state of AP and anywhere in the country.

INTRODUCTION

Sri Venkateshwara College of Fine Arts started in the year 1991. Imagination is a creative gift of God. By giving proper training by masters anybody can learn like Engineering, Medicine & Architecture etc.

Sri Venkateshwara College of Fine Arts offers the following courses of study leading to degree in fine arts conferred by the **Osmania University, Hyderabad, Recognized by AICTE, New Delhi**, to the successful candidates in Painting, A/A and Photography.

COURSES OFFERED

Painting: Painting is the universal language of expression where it can be incredibly powerful tool of conveying moods and emotions of people. Art is the signature of the civilizations. Artist is the antenna of the race.

Applied Arts: Advertising is a form of communication used to encourage an audience to continue or take some new action. Most commonly, the desired result is to drive consumer behavior with respect to a commercial offering.

Photography: Photography is the art, science and practice of creating durable images by recording

Course	No.of Seats	Duration	Minimum Qualification
Bachelor of Fine Arts in Photography & Digital Art	50	3yrs.	10+2 or it's Equivalent
Bachelor of Fine Arts in Painting	50	5yrs.	SSC or it's Equivalent
Bachelor of Fine Arts in Applied Arts	60	5yrs.	SSC or it's Equivalent

The students admitted to the bachelor of Fine Arts course are required to study English, History of Arts and Aesthetics as compulsory, theory subjects along with practical subjects. English is the medium of instruction for all the three courses offered by the college.

TERMS OF ADMISSION

Candidates seeking admission to all the three courses are required to qualify themselves in an Aptitude Test conducted separately for the three courses. The society is authorized to conduct the aptitude test with the help of experts in the concerned fields.

One Application entitles for ONE course only.

The aptitude test in each course for Painting and Applied Art consists of the following subjects carrying total of 150 marks in each course.



1. **OBJECT DRAWING:** (60 marks duration: 1 hour) Candidates will be asked to draw the objects displayed to test their sketching ability.
2. **COLOUR DESIGN:** (60 marks duration: 1 hour) Candidates will be asked to colour the given drawing to judge the colour sensitivity.
3. **OBJECTIVE TYPE:** (30 marks duration: 30 minutes) Candidates will be asked to answer the question paper consisting of questions (Multiple Choice and fill in the Blanks) to test the knowledge in the concerned subject.

The Aptitude Test in Photography Consists of the following Subjects carrying total marks 120, duration is 2 hours

1. **OBJECTIVE TYPE:** (60 marks duration : 1 hour) Candidates will be asked to answer 60 questions

TOPICS : Visual Arts like Photography, Film and Television, Sound Perception. History & Culture, Current Affairs, Science & Technology, Sports, Numerical Reasoning, Logic etc.,

2. **COMPOSITIONS & VISUALISATION:** (60 Marks Duration: 1 hour) Depth: 2D to 3D shading, Overlapping etc.,

Optical Illusions : Reflection, Refraction Diffusion, Negative & Positive Images etc., Visual Composition: Shapes, Lines, Dimensions, Relevant Object etc.,

The seats will be allotted on the basis of merit as per the State Govt norms.

ADMISSIONS :

The students who are seeking admission into the college should apply in the prescribed form available on payment of Rs. 600/- (Rupees Six Hundred only) including the cost of prospectus. The amount may be paid either in Cash or by a Crossed Demand Draft drawn in favour of the Hon. Secretary, Sri Venkateshwara College of Fine Arts, Hyderabad.

Filled application along with true copy of certificates relating the qualifying examination and three Passport size color photographs should reach the office on or before the date mentioned in the application form.

List of documents (xerox) each two to be submitted along with the application form.

1. Intermediate certificate. (for Photography students only)
2. 10th standard certificate.
3. Transfer certificate.
4. Bonafied / conduct certificate.
5. Income, Caste certificate. (for Sc,ST & BC categories)
6. Self addressed (Rs. 10/- Stamped) envelope.

RESERVATION

Reservation for the Sc, ST & BC categories shall be as per the State Government Rules.

FEE PER YEAR	
Tuition Fee	₹ 9,000
Library Fee	₹ 1,000
Admission Fee (at the time of admission only)	₹ 2,500
O.U. Regn. Fee	₹ 1,000
Internal Exam Fee	₹ 1,500
Sports, Cultural, Exhibitions & Study Tour	₹ 10,000
Total	₹ 25,000

Computer Lab Fee Rs. 1000/- extra for III, IV & V year Applied Arts students

FACILITIES

LIBRARY

The College has a well equipped library. It also subscribes the journals relating to the courses of study. The college seeks institutional membership to other important libraries equipped with books in related areas. The college is also making effort for inter-library borrowing benefits.

Extra Curricular Activities:

Participation in workshops organized by professional Bodies, Exhibition, Camps, Guest Lectures, Demonstration, Lectures and Participation in State and National Level Competitions in related areas constitute extra curricular activities.

STUDY TOUR

The annual study tour is an important part of the curriculum and it will be conducted to places of Cultural interest so as to enable the students to get familiar with the rich cultural heritage of our Country. The students are encouraged to involve themselves in sketching. Photography and in research there will be a compulsory study tour for the specialized courses. All expenses relating to such study tours are to be met by the students.

ACHIEVEMENTS & MILESTONES

Outstanding students of our college are awarded Sri. P.V . Narasimha Rao(Former Prime Minister of India) Merit Gold Medal, Dr. Narayana Chetty(I.A.S Retd) Merit Gold Medal & Surabhi Kishtamma Memorial Gold Medal by Surabhi Educational Society. Students of our college have been participating and winning prizes in competitions held by Prestigious Organisations like Hyderabad Art Society, Potti Sreeramulu Telugu University, Central Lalitha Kala Academy, South Zone Cultural Centre etc.,

EXAMINATION

As the college is affiliated to Osmania University, students are required to abide by the rules and regulations, and the recommendations of the University in the matter relating to syllabus, scheme of examination, system of examination and award of marks and division etc.,



Smt.Vani Devi

Secretary
Surabhi Educational Society



Sri Dayakar Rao

President
Surabhi Educational Society